

Message Text

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ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W
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R 200844Z APR 76
FM AMEMBASSY TAIPEI
TO USDOC WASHDC
INFO SECSTATE WASHDC 9237

UNCLAS TAIPEI 2538

FOR: USDOC/BIC/OIM/MRD - CODE 214
USDOC/BIC/OIM/EA/KELLY

E.O. 11652: N/A

TAGS: BBSR, TW

SUBJECT: GLOBAL MARKET RESEARCH: MEDICAL EQUIPMENT

REF : STATE A-1526

1. JACK I. DAHL, PRINCIPAL, PEAT, MARWICK, MITCHELL & CO. (PMM&CO.), HAS INFORMED TC THAT PMM WILL PHASE OUT ITS MARKET RESEARCH FUNCTION BY MAY 30, 1976. HE NOTED THAT CURRENT DEMAND FOR MANAGEMENT CONSULTATION SERVICES IN ROC IS NOT SUFFICIENT TO JUSTIFY CONTINUATION OF RESEARCH FUNCTION. PMM IS NOW FINALIZING PREPARATION OF OIM/EA'S "FOOD PROCESSING AND PACKAGING EQUIPMENT" OPERATIONS RESEARCH WHICH IS DUE 5/15/76. FIRM WILL TAKE NO FURTHER STUDIES AND MULTIPLE-CONTRACT ARRANGEMENT WILL TERMINATE ON MAY 30.

2. CHINA CREDIT INFORMATION SERVICE (CCIS) IS CURRENTLY COMPLETING OIM/EA'S "SHIPBUILDING, HARBOR, DOCKSIDE AND MARINE EQUIPMENT" OPERATIONS RESEARCH. STUDY WILL BE FORWARDED TO OIM/EA IN EARLY MAY.

3. MANAGEMENT CONSULTANTS CORPORATION (MCC) COMPLETED "COMPUTERS AND PERIPHERAL EQUIPMENT" GMS ON 4/9/76. TC FORWARDED REPORTS TO DOC ON 4/16/76. MCC IS NOW IN POSITION TO CONDUCT ANOTHER STUDY UNDER MULTIPLE-CONTRACT ARRANGEMENT. TC RECOMMENDS THAT DOC ASSIGN PREPARATION OF MEDICAL EQUIPMENT
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GMC TO MCC. IN THIS WAY CCIS WILL BE IN POSITION TO

PREPARE NEXT OIM/EA OPERATIONS RESEARCH OR OIM/MRD GMS.

4. TC IS NOW IN PROCESS OF IDENTIFYING QUALIFIED
CONTRACTOR TO REPLACE PMM AND WILL KEEP DOC INFORMED
OF DEVELOPMENTS.
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Message Attributes

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Channel Indicators: n/a
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Margaret P. Grafeld
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